



MEDIA RELEASE

Engagis Expands into Mobile Device Security Solutions *New partnership gives Australian retailers more choice*

SYDNEY, Australia. 15 October 2013 – [Engagis](#), Australia’s leading provider for digital display technology and customer engagement solutions, has announced an exclusive distribution partnership with Mobile Technologies Inc. (MTI), a global leader in mobile device display technologies based in the United States.

The newly forged partnership will see the two companies combining their strengths while expanding the Engagis product and service portfolio to include merchandising security for consumer electronics and mobile enterprise applications. Leon Condon, CEO of Engagis says that for Australian retailers this means more choice and more ways to engage and service customers through digital solutions. “Retailers can focus on service and providing a rich customer experience, while the built in security element provides peace of mind.”

Engagis expands into the Mobile Enterprise marketplace with the introduction of MTI’s [Enterprise Tablet Pro™](#), the industry’s first fully integrated system that offers complete security, integration and connectivity—all while maintaining the mobility, simplicity and ease-of-use that makes the tablet such a revolutionary tool for business. “With the Enterprise Tablet Pro, we have expanded our design innovation and retail security expertise into the enterprise tablet marketplace, creating a solution that allows tablets to be mobile, secure and connected.” said David Everson, Director of Global Marketing at MTI. The device can be fixed to a counter for a secure self-service application by customers, or released by authorised staff for use as a personal device on the retail floor.

“The Enterprise Tablet Pro shows off the combined strengths of both companies – it’s a solution that is designed for customer engagement, but also now includes a security component,” Condon said. “It’s also a sign of things to come and the new technologies that will be available to retailers in Australia to give their customers an immersive and engaging experience.”

Through the new partnership, Engagis will also support MTI’s clients in Australia and New Zealand, growing Engagis’s blue chip client portfolio to include Apple, Dick Smith, Target, Samsung and Coles. MTI has over one million mobile device security positions installed globally with some of the world's most recognised brands, as well as six of the seven largest retailers in the United States, all of whom utilise MTI's powerful loss prevention solutions.

“Engagis is the perfect partner within the region and we couldn’t be more thrilled to be working with the team as they represent MTI’s brand within the marketplace,” says Everson. “Engagis solutions deliver the kind of meaningful consumer experiences that align with MTI’s core values. Our retail-hardened solutions complement this, allowing products, sales and service to be the focus while security operates efficiently in the background.”

Adding the new portfolio of MTI’s products and solutions to their offering, Engagis is now poised to provide a broader range of products and services to the region including Consumer Electronic



Merchandising Security, Mobile Enterprise Solutions, Digital Signage, Self-Order Kiosks, Mobile Apps and Interactive Touch Screen Solutions.

“Engagis is very proud to have been appointed as MTI’s only authorised distributor for Australia, New Zealand and parts of South East Asia; it’s a real testament to our offering,” said Condon. “The new relationship will not only result in Engagis and MTI building a larger footprint in Australia, it will also provide opportunities to combine our creative and technical strengths and better serve Australian businesses.”

For more information please visit: www.engagis.com

About Engagis

Engagis was established in 2001 and has created connections for over 30 blue chip clients across ten industries including retail, hospitality, telco, finance, auto and real estate. Engagis manages over 15,000 connected devices in more than 3,000 locations and is the major in-store digital media provider for the likes of Telstra, Bupa, Westpac, LJ Hooker, Noodle Box and Country Road to name a few.

About Mobile Technologies Inc. (MTI)

For over 36 years MTI has been a global leader in mobile device display technologies, developing solutions that deliver the highest level of merchandising security for consumer electronics and mobile enterprise applications allowing products, sales and service to be the focus, while security operates efficiently in the background.